



**INTELLIGENT
TODAY
SMARTER
TOMORROW**



WIDEX EVOKE™

HEARING HAS EVOLVED



YOU CAN
SHAPE THE
WORLD'S FIRST
TRULY SMART
HEARING AID



Now the quality of your hearing experience can evolve in real time and in real life.

Your WIDEX EVOKE™ offers interactive options that help you intuitively shape your listening experience anywhere, so you can easily take control if you want. And if you don't want to do a thing? EVOKE™ automatically adjusts to your real-life needs and your real-life environment.

So you don't miss a single moment.



WIDEX EVOKE™ comes in a wide range of models to suit your needs, preferences and lifestyle.



YOU HELP IT GET EVEN SMARTER

Every time you interact with WIDEX EVOKE™, it improves. Say you personalise your listening experience at your favourite restaurant, for example. EVOKE™ will learn from that. And we will use this anonymous data to keep updating the SoundSense Technology in EVOKE™, so that it gets even smarter as time passes. In other words, the intelligent EVOKE™ you buy today becomes even smarter tomorrow.

KEEPS UP WITH YOUR LIFE

EVOKE™ knows the difference between classical music and pop music. How a meeting sounds different from a party. And it keeps up with you everywhere – mapping your environment and adjusting accordingly. Since the sounds you're exposed to are always changing, EVOKE™ automatically reacts to the environment around you – smoothly and in real time.



EASY. INTUITIVE. TAILORED

Want an even more personalised sound? Teach EVOKE™ how you prefer to hear with a few taps on the EVOKE™ app. The SoundSense Learn function gives you two sound profiles to choose from. Simply listen to them and select the sound you prefer – as many times as you want. It's never been easier to improve your hearing in everyday, real-life situations.



HEAR **EVERY** MOMENT

When it's noisy, you need your hearing aid to filter out anything that can distract from hearing speech. But in quiet situations you want to hear all the subtle details. EVOKE™ has a built-in controller that sets the optimal sound for different sound environments. Now you can experience what's happening in real life and never miss out.





YOU MIGHT **FORGET** YOU'RE WEARING IT

EVOKE™ remembers all the volume changes you make and intelligently applies them to similar situations – even if you're in a totally new environment. With its built-in SoundSense Adapt technology, it's so intelligent you might eventually forget you're wearing it!

LIFELIKE SOUND, NATURALLY

Every sound has its own “recipe”. And the more lifelike the sound, the easier it is to hear. That's why we've given EVOKE™ the most natural sound you can get from a hearing aid.



ONE PROGRAM TO FIT **ALL**

When you'd rather hand over control, try the Universal program and let it automatically adjust to the sounds around you using its built-in Fluid Sound Analyzer and Controller. So if you don't want to interact with your hearing aid, you don't have to.



EVOKE™ APP

GUIDES YOU TO **PERSONALISED** HEARING

Refine your hearing in real life by listening to two sound profiles with the app and choosing which you prefer: A or B. The more times you do it, the more EVOKE™ learns about how you want to hear at that moment. You can then save your preferences as a program and use it the next time you are in the same environment.

In addition the EVOKE™ App allows you to:

- Mute or adjust hearing aid volume and use the equalizer to adjust sounds
- Create personal programs with your own names, photos and sound adjustments
- Add locations to programs and locate your hearing aids if lost

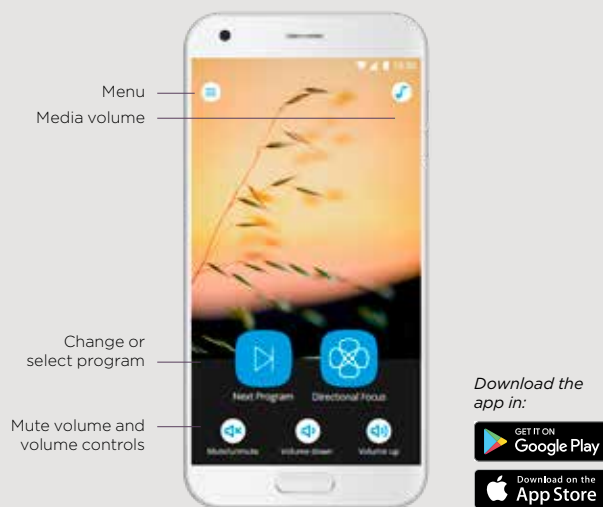
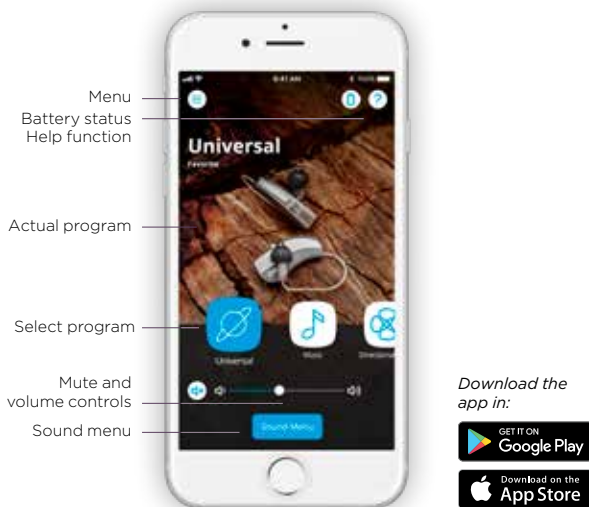
The EVOKE™ app is for the EVOKE™ F2 smartphone-compatible model.

TONELINK APP

GIVES **EASY CONTROL** OF KEY FUNCTIONS

Turn your smartphone into a remote control to easily change programs, adjust volume, and mute and change directional focus. TONELINK's simple interface is right at your fingertips, and adjustments become a naturally integrated part of daily life. There's no need to carry separate assistive listening devices or to touch the hearing aids. The TONELINK app is for all EVOKE™ models*.

*except EVOKE CIC-M model



STAY CONNECTED

DEX ACCESSORIES – CONNECT, CONTROL AND COMMUNICATE

DEX accessories help you effortlessly connect to audio equipment, remote controls, television and mobile or landline phones. Ask your hearing care professional for more details.



COM-DEX
For hands-free
streaming



**COM-DEX
REMOTE MIC**
For improved
audibility in noise



RC-DEX
Your remote
control



CALL-DEX
For discreet streaming
from mobile phones



FM-DEX
For flexible
streaming



UNI-DEX
For plug-and-play
mobile phone use



TV-DEX
For enjoying TV



PHONE-DEX 2
For easy landline use
*Check with your local
Sales Company regarding
availability

EVOKE™ MODELS AND STYLES

EVOKE is available in six behind-the-ear (BTE) models and four in-the-ear (ITE) models. Your hearing care professional can help you choose the ideal model for your specific hearing loss and lifestyle.

BEHIND-THE-EAR (BTE) MODELS



PASSION **FUSION** **FUSION2** **FASHION
MINI** **FASHION** **FASHION
POWER**

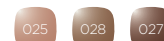
IN-THE-EAR (ITE) MODELS



CIC-M **CIC** **XP** **IM/IP**

CHOOSE YOUR COLOURS

Choose between 10 different colours for BTE models and three standard colours for ITE models.



WHICH EVOKE™ IS RIGHT FOR YOU?

WIDEX EVOKE™

440

ULTIMATE PERFORMANCE

If you demand the most sophisticated technology without compromise:

- Most automation of any Widex hearing aid
- More natural, true-to-life sound than ever before
- Best ability to understand speech in any environment
- Automatically adapts to your environment in 11 different listening situations
- Remembers changes you make and applies them to similar situations – even in new environments
- Industry-leading wind noise reduction system ideal for outdoor use
- Immediate comfort and clarity of speech in quiet and noisy situations
- Effortlessly guides you to a better hearing experience while remembering your preferences and continuously improving

WIDEX EVOKE™

330

EXCEPTIONAL PERFORMANCE

If you demand high standards of performance in everything you do:

- Automatically adapts to your environment in 7 different listening situations
- Excellent ability to understand speech in even challenging situations
- Great for active lifestyles
- Remembers changes you make and applies them to similar situations – even in new environments
- Effortlessly guides you to a better hearing experience while remembering your preferences and continuously improving

WIDEX EVOKE™

220

HIGH-QUALITY PERFORMANCE

If you demand good value:

- Automatically adapts to your environment in 4 different listening situations
- Remembers changes you make and applies them to similar situations – even in new environments
- Optional Comfort program quickly reduces sounds and adds comfort in quiet and loud environments
- Effortlessly guides you to a better hearing experience while remembering your preferences and continuously improving

WIDEX EVOKE™

110

AFFORDABLE PERFORMANCE

If you look for affordable technological solutions:

- Automatically adapts to your environment in 3 different listening situations
- Helps you hear soft sounds and speech clearly

LEARN MORE AT GLOBAL.WIDEX.COM



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