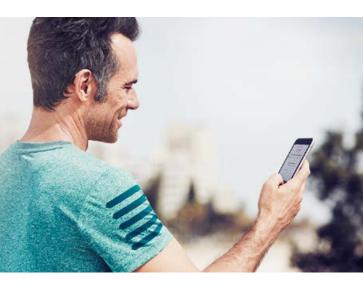


The Connected Ear.

The new Pure 13 BT hearing aids. World-class hearing with direct connectivity to iPhone and TV.







Get used to your new hearing aids as quickly as possible.



Personal care, anywhere: The myHearing App provides you with all the support tools you need for a relaxed journey to effortless hearing. You can follow special

listening exercises, consult the user guide and connect to your Hearing Care Professional on the go.

Your Hearing Care Professional will be happy to advise you.



The best hearing experience just got even better.



In combination with the myControl App, Signia Pure 13 BT gives you better than normal hearing* tailored to your individual lifestyle. The app

does more than enable direct streaming, it also sends information to your hearing aids for the best possible hearing while you are on the move, ensuring your relaxation and safety whatever comes your way.



The myControl App is compatible with iOS. Its download on the Apple App Store is free of charge.





Pure 13 BT hearing instruments:

Five advantages of Bluetooth-driven hearing.



Pure 13 BT's range of natural colors are designed to match a variety of hair and skin tones.











Black



White





















Enjoy life's true sound.

Whether you're working, shopping or eating out - holding conversations in busy places is tiring. Even people without hearing loss know this.

Pure 13 BT gives you effortless and better than normal hearing in such challenging situations.* And in combination with the myControl App, Pure 13 BT delivers the optimal personalized listening experience so you can focus on what's important whatever you're doing.

* Two independent clinical studies have shown that Signia hearing aids with binaural processing provide better than normal hearing capabilities in certain demanding listening environments.



The information in this document contains general descriptions of the technical options available, which do not always have to be present in individual cases and are subject to change without prior notice.

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